STATEMENT OF PURPOSE

RS22354

Analysis of the fish and game license database demonstrates that many customers purchase licenses intermittently. License revenue, which includes tags and permits, could be increased by creating more constancy in resident license purchase patterns rather than increasing the cost of licenses, which has been the traditional method to increase license revenue. This bill expands the fish and game commission discount authority via commission order to include discounts for consecutive year license purchases and purchase of multiple tags and permits. A companion fee increase bill provides the incentive for resident customers to purchase a license annually to retain a discount and be protected from the proposed fee increase.

FISCAL NOTE

There is no impact to the state General Fund. This bill does not create a direct fiscal impact to any fund but it creates a mechanism that the fish and game commission can use to encourage more customers to purchase a license every year rather than purchase a license occasionally and to encourage purchase of multiple tags and permits. Increasing the number of customers who purchase a license every year will have a positive revenue effect to the fish and game account. For example, using the number of customers in fiscal year 2013, if retention of 2013 license prices via a fish and game commission discount encourages ten percent (10%) of the resident adults who normally purchase a fishing license intermittently to instead purchase consecutive year fishing licenses, the estimated fiscal year 2015 revenue increase to the fish and game account from fishing licenses would be \$302,988.

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